



PARTNER DOCUMENT

Preamble

The MoodleMoot FR is the annual gathering of the French-speaking community of Moodle users and developers, the most widely used open-source e-learning platform in the world (377 million users in 2023). In France, the Moodle platform is widely used by universities (over 90% have chosen it), Grandes Ecoles and secondary schools.

The 19th MoodleMoot FR is being organized by Aix-Marseille University (AMU). On the program for this 2024 edition: 3 days of conferences, practical workshops, round tables, and informal exchanges, during which almost 500 participants will be able to discuss and share digital teaching practices and innovations.

Practical information

The event will take place on the campus St Charles of the “Faculté des Sciences d’Aix-Marseille Université”. Based in the heart of the city, the campus is ideally located just opposite St Charles station (SNCF train station) and the bus station. The latter is connected via the “Navette” to Marseille Provence airport (40 min). You can find more practical information on the MoodleMoot website: <https://mm2024.univ-amu.fr/>

Stands can be set up from 8am on Tuesday 2 July. If you have any queries, please contact us at mm2024@univamu.fr

Themes

For this 19th edition of the MoodleMoot FR “Under the blazing sun of Marseille, we innovate in all directions”, Aix-Marseille University is proposing as its main theme:

Personalized training programs, specific tests, meaningful interaction

This theme will be broken down into sub-themes:

Manage my personalised courses with Moodle	Targeted assessments with Moodle	Rich interactions in Moodle
Individualised learning	Skills-based assessment	Peer review
Active teaching	Learning objectives	Live chat
Formative assessment	Adaptive learning	Constructive feedback
Adapted resources	Pedagogical alignment	Direct collaboration
Collaborative activities	Diversity of production	Simulations
Flexibility	Tracking progress	Stimulations
Adaptability		Motivation
Commitment		Proximity
IA		

Become a partner

Becoming a partner gives you the opportunity to meet a wide range of people involved in education and digital technology: teachers, educational engineers, developers, administrators, ... from secondary and higher education establishments, training organizations, etc. from various French-speaking countries (France, Belgium, Switzerland, North Africa, etc.). This will also enable you to promote your services, products, and solutions to a highly targeted audience. By associating yourself with a major French-speaking event, you will have the opportunity to boost the brand image of your products on the market and develop your media coverage as well as the social and community aspect of your brand.

Please note: partner applications are subject to MoodleHQ approval.

Exhibition space

An exhibition area is dedicated to partners. It is located in the heart of the campus, in the immediate vicinity of the "Grand Amphi" in which the plenary sessions will be held in lecture theaters, rooms for conferences and workshops, as well as areas for breaks and refreshments.

Depending on the level of partnership selected, you will have access not only to exhibition space, but also to presentation sessions and visibility to a greater or lesser extent on the various communication media linked to the event.

What's new in 2024

As their name suggests, partners are key players in the success of MoodleMoot. To give you greater visibility and to integrate you better, the MoodleMootFR association and the organizers of this year's event are offering several new features to partners:

- **Bronze, Silver, and Gold partners will be** able to take part in all the social activities offered by the organizers: welcome drinks and activities outside the conferences.
- **Bronze, Silver, and Gold partners** will have the opportunity to broadcast an advertising video in the halls and amphitheatres during the breaks. The videos must be supplied by the partner, have a maximum duration of 30 seconds, and will be broadcast without sound with the possibility of subtitles.
- **Gold partners will be** able to make a 180-second plenary presentation on day 1. You will be able to provide a single slide 15 days before the event to illustrate your presentation. Otherwise, your company logo will be displayed during the presentation. The 180 seconds must be strictly observed.
- **Bronze, Silver, and Gold partners** will be able to take part in the presentation made by a school sharing its experience of using the solution they are proposing. The contribution:
 - If it is accepted by the program committee in the same way as those of the other participants, it will be included in the general program, and will appear with the words "in partnership with ...».
 - Must be linked to Moodle and present a case study of the partner's solution.
 - It may not be purely commercial. The company logo and possibly the cost of the solution may be mentioned, but the name of the partner or the solution must not appear in the title of the contribution.
 - Must be submitted by the establishment that will be the author.
 - The project may be submitted jointly by the partner and the establishment.
 - It can be a short presentation (15 minutes) or a lecture (25 minutes).

- **The “classic” 30-minute partner sessions will continue.** Here are a few suggestions for increasing attendance at your partner session(s). From experience, what attracts the interest of participants are the use cases and not the simple commercial presentations of the solution. You could also ask a participant to present the solution implemented in their establishment. Don't hesitate to inform participants passing by your stand during the partners session.

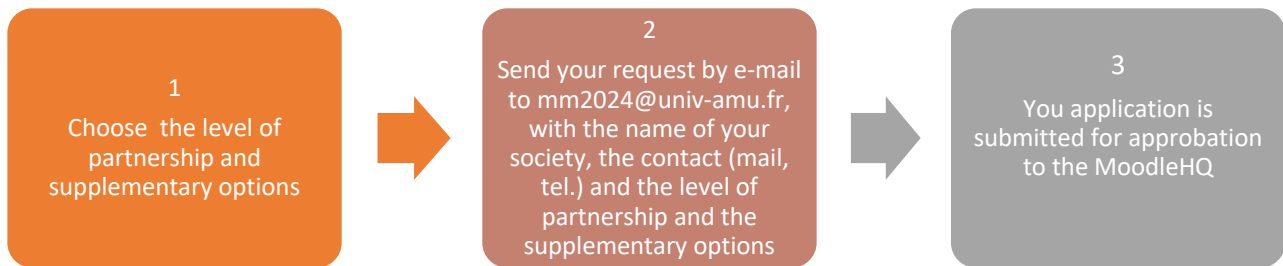
Rates and conditions

Aix-Marseille University offers 4 possible levels of partnership and additional options, the new ones being identified by the code (N2024):

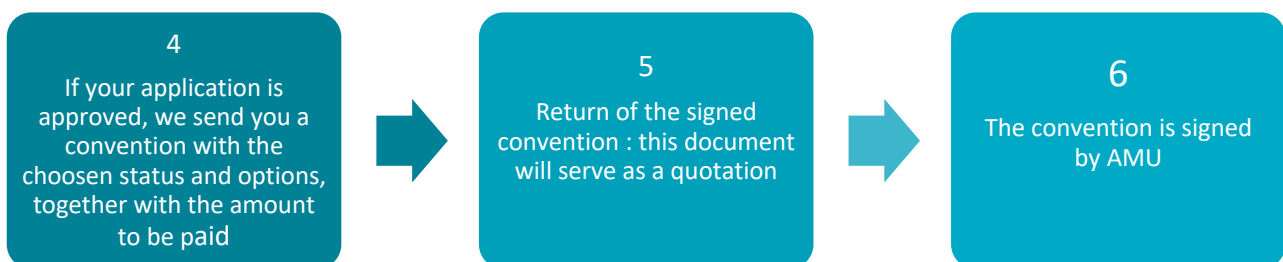
	CHROME	BRONZE	SILVER	GOLD
RATES	500 Excl. Tax	3,000 Excl. Tax	4,000 Excl. Tax	4,500 Excl. Tax
Stand				
Quality WiFi access	X	✓	✓	✓
Electrical connection: triple block	X	1	1	1
Equipment storage space	X	✓	✓	✓
Stand 6m2 (including 1 table / 2 chairs)	X	✓	X	X
Stand approx. 12m2 (including 2 tables / 2 or 3 chairs)	X	X	✓	✓
Communication				
Flyer or brochure in the participant pack	✓	✓	✓	✓
Logo on the home page of the official website	✓	✓	✓	✓
Logo on the introductory slides of the plenary sessions	X	X	✓	✓
Dedicated web page in the “Partners” area of the official website	X	✓	✓	✓
Possibility of including a goodie in the participant pack	X	X	✓	✓
Other				
• “Exhibitor” badge for 1 person: Welcome aperitif and social activities (N2024), lunches, coffee breaks over the 3 days, and gala evening.	X	2	2	3
• Access to the site car park for one vehicle during the 3 days	X	✓	✓	✓
• 30-minute presentation slot in the “Partner” room	X	X	1	2
• “My solution in 180 seconds” presentation slot in plenary session on day 1 (N2024)	X	X	X	✓
• Broadcasting of a 30-second partner video (without sound and with subtitles) in the coffee break room and lecture theatres (N2024)	X	✓	✓	✓
Additional options				
30-minute presentation slot in the “Partner” room	500 Excl. Tax			
“Exhibitor” badge for 1 person: Welcome aperitif and social activities (N2024), lunches, coffee breaks over the 3 days, and gala evening.	250 Excl. Tax per person			

Steps to becoming a partner

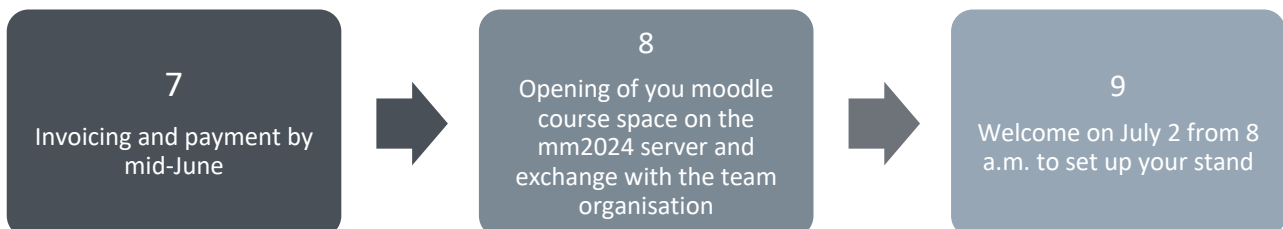
STEP 1 (AS SOON AS POSSIBLE)



STEP 2 (AS SOON AS MOODLEHQ RETURNS)



STEP 3 (THE FINAL STRAIGHT)



They have been partners in previous editions

Amanote
ChallengeMe
Edusign
Flowchase
Intelliboard
Klaxoon
OnlyOffice
Rapidmooc
Ubicast

ANSTIA
Compilatio
Elearning 'Touch'
Glowbl
Jove
Labster
Open Badge Factory
ReadSpeaker
Wiris

Briekfield Education Labs
Edunao
Innovation
Ingenium Digital Learning
Kalyzée
Libcast
Panopto
Scenari
Wooclap